

PLUG INTO...

JESUSWIRED

YOUR INDIE CHRISTIAN MUSIC & DIGITAL MEDIA SOURCE

www.jesuswired.com

JesusWired.com Benefits:

1. Online sale of physical and digital product from one site. Sound clips for all songs will be available for review by customers.
2. Opt-in digital distribution through the major online digital retail sites (iTunes, Rhapsody, Napster, eMusic, GospelDepot, etc.) as well as genre-specific specialty sites when appropriate (HolyCultureDownload.com, WatchFireMusic.com, etc.). Most digital distributors simply plug your material into a cluttered system without marketing the product to the site editors. Titles digitally distributed through JesusWired.com will be promoted to the major sites in an attempt to secure preferred exposure/placement on the sites (front page, new release section, genre section, etc.).
3. Digital sale of product through over 300 physical Christian retail locations across the United States. In-store kiosks allow customers to rip MP3s to their players or burn music directly to a CD on demand. Artwork can be printed on-the-spot as well. This equates to a “virtual” presence for your product at Christian “brick & mortar” retail locations nationwide.
4. Personal artist/band page on JesusWired.com designed to appear more like a label page than a retail presentation but with a clear focus on translating sales. Artists/bands will be able to pipe in YouTube & Flickr content, Twitter updates, upcoming shows, news/blog content, etc. The focus is to incorporate as many facets of new media as possible to increase your capacity to connect with current and potential fans directly from your JesusWired.com page.
5. Rotating banner ad on JesusWired.com for a 4-week period following the addition of the title to the site and submission of required components necessary for the creation of the banner. Banner codes and buy buttons will be available to artists for use in promoting the availability of their product on JesusWired.com.
6. Product featured in “New Titles” section following the addition of the title to the site.
7. Free Track posted on JesusWired.com to expose your music to more potential customers.
8. Each title is considered for “Editor’s Pick of the Week” on JesusWired.com.
9. Artist videos added to JesusWired.com TV, and our YouTube & Tangle channels.
10. All titles are registered with two Soundscan agencies—Nielsen’s (secular) and CMTA (Christian). Receiving credit for your sales is part of building your story, which is an essential element in eliciting interest from labels, distributors, managers and other industry professionals down the road.
11. Opportunity to lease credit card swipers for use in accepting credit cards at shows. We keep only 12.5% of each total sale.
12. Opportunity to migrate to higher level distribution plans which include expanded opportunities for physical sales through online sites like BestBuy.com, Amazon.com, Target.com, ChristianBook.com, as well as physical “brick & mortar” retail accounts. This would include retailers in the general and Christian markets—from independent “mom & pops” to national chain accounts. Access to the higher levels of distribution (which can be characterized as the plans which funnel product to physical “brick & mortar” retailers) requires a consultation with CLG Distribution in order to assess the proper level of distribution appropriate for your ministry.
13. Discounted rates on the following services:
 - A. Membership to the CLG Distribution Networking website where you can access important industry information, participate in live chats, view member-only webinars, communicate with other like-minded aspiring musicians, etc.
 - B. Additional advertising opportunities through the network of CLG-operated sites.
 - C. Professional bio’s, album reviews and press releases written by a publicist
 - D. Graphic & web design
 - E. Printing services (business cards, flyers, one sheets, posters, postcards, etc.)
 - F. Duplication and replication services

* We are exploring the possibility of developing a venue sales reporting program in the near future.