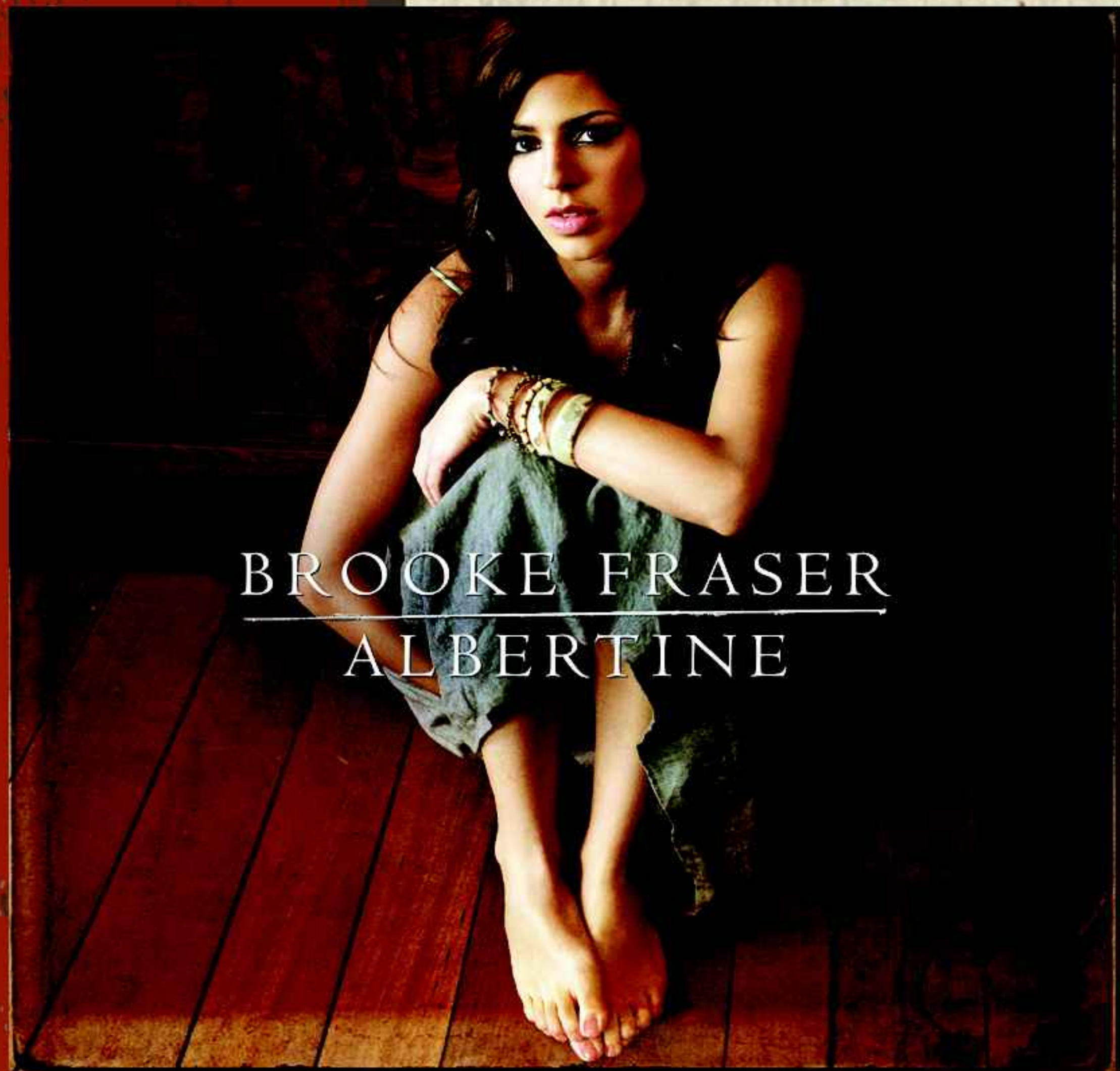


BROOKE FRASER - ALBERTINE



Marketing:

- * U.S. Label management is handled by Jeremy Hammond who marketed successful albums by Sigur Ros, Tegan & Sara, Morrissey and many others.
- * The full service marketing team includes Publicity (handled by Think Press - Ingrid Michaelson Licensing, Radio Promotion (Christian, AAA & Adult Top 40) and Internet specialists.
- * FEBRUARY 18 - 300 CDs serviced to media, and press release issued.
- * APRIL 14 - Christian radio and video outlets will be worked with the track and video of "Shadowfeet". AAA and Adult Top 40 to follow.
- * MAY 6 - digital release of the single and video of "Shadowfeet".
- * JUNE 2 - U.S. touring commences.

24 year old **BROOKE FRASER** is a pop phenomenon in New Zealand and Australia, where sales of her new album **Albertine** and debut *What To Do With Daylight* have together sold over 225,000 units. Brooke recorded *Albertine* in Hollywood with renowned producer **Marshall Altman** (Train, Marc Broussard & Matt Nathanson) and is now ready to conquer the rest of the world.

Brooke is a member of the Hillsong United Church for which she has written two wildly popular and best-selling hymns. Her performance of one of those hymns, "Hosanna", has had over 1,400,000 views on YouTube.

Her solo album songs appeal just as much to fans of mainstream artists like Sarah McLachlan, Ingrid Michaelson and KT Tunstall.

To date she has over 3 million plays on her YouTube channel, over 730,000 plays and 30,000 friends on her MySpace page.

In 2007 Brooke undertook two very successful U.S. tours booked by **Paradigm Agency's** Jonathan Adelman. Her December '07 tour culminated in packed shows, including over 350 people at both the Highline Ballroom in New York and Troubadour in Los Angeles. Key tour and sales markets are New York, Chicago, Los Angeles, Portland [OR], Minneapolis, St. Louis, Baltimore, Montreal, Boston, Philly, San Francisco, Detroit, Toronto, Seattle, Houston, Kansas City, Nashville and Vancouver.

North American touring in 2008 will be the key driver of the campaign. A national club run and major festivals will start upon the album release at the end of May.

Track Listing:

01. Shadowfeet
02. Deciphering Me
03. Love
04. Where Is Your Future?
05. Love Is Waiting
06. Albertine
07. C.S. Lewis Song
08. Epilogue
09. Faithful
10. Seeds
11. Hosea's Wife
12. The Thief
13. Hymn

Street Date: May 27, 2008

Order Date: May 13, 2008

Item #: WAB-40012

List Price: \$12.99

Genre: Pop

Packaging: Jewel Case

UPC: 6-34457-40012-2

Box Lot: 30

Label: Wood and Bone

Marketing Tools:

- * myspace.com/brookefraser
- * brookefraser.com
- * EPK (on Brooke's site)
- * Videos for Shadowfeet, Albertine, Deciphering Me, C.S. Lewis Song
- * Bio / Photos / Press Release / Press Quote Sheet

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WOOD AND BONE

