

"Immaculately crafted pop that is going to stand the test of time for all the right reasons."  
- Amazon.com

"Fraser's forte is finding an inviting hook on which to hang a thoughtful notion and a poetic line." - Bill Holdsworth, Rave Magazine

# brookefraser



## WHAT TO DO WITH DAYLIGHT [abridged]

### TRACK LIST:

1. Arithmetic
2. Saving The World
3. Lifeline
4. Waste Another Day
5. Without You
6. Better
7. Scarlet
8. Mystery

### BIOGRAPHY :

Brooke Fraser is a verifiable superstar in Australia, New Zealand and, more recently, the U.S. Originally released in Australia and New Zealand in 2004 (and the precursor to the 2008 U.S. release of her second blockbuster solo effort entitled "*Albertine*" which yielded a Top 5 hit at Christian Radio with the single "*Shadowfeet*"), "*What To Do With Daylight*" was the initial impetus for Brooke's burgeoning career and eventual worldwide success. Music lovers in the States often identify her as a member of the modern worship outfit *Hillsong United*, as she has penned some of their most beloved hymns including "*Hosanna*," "*Lead Me To The Cross*" and "*Lord of Lords*."

In anticipation of a brand-new solo album tentatively slated for the Summer of 2010, "*What To Do With Daylight*" is being released in the U.S. to reinforce the successes Brooke has experienced over the course of the last couple years. To date, the album has only been available as an import and, more recently, digitally. With the public demand at a high level for all things Brooke Fraser, this is a great catalog item which will prove to be an evergreen seller over the course of time.

### MARKETING HIGHLIGHTS :

- Previously only available in U.S. as an import
- Brooke's second solo album, *Albertine*, was voted #1 Christian/Gospel album of 2008 by CCM Magazine, Christianity Today and Amazon.com
- *Albertine* reached Top 5 on iTunes and dubbed "most successful Editor's Choice to date" by iTunes staff
- Single "*Shadowfeet*" broke Top 5 at Christian CHR Radio
- "*What To Do With Daylight*" is the first solo album from Hillsong United member Brooke Fraser—debuted at #1 in New Zealand and eventually went 7 times platinum
- Brand new album slated for Summer 2010

### KEY MARKETS :

- Houston, TX
- Dallas / Ft. Worth, TX
- Seattle / Tacoma, WA
- Orlando, FL
- New York, NY
- Nashville, TN
- Los Angeles, CA
- Washington D.C.
- Portland, OR
- Chicago, IL

Artist : Brooke Fraser  
Title : What To Do With Daylight [abridged]  
Genre : Pop  
Format : CD  
Box Lot : 30

Street Date : 12-01-09  
Order Date : 11-17-09  
Cat # : WAB-51882  
SRP : \$8.99  
Label : Wood & Bone

