



BROWN KING

Back to Jesus

ARTIST : BROWN KING
TITLE : BACK 2 JESUS
FILE UNDER : GOSPEL / HIP-HOP / RAP
LABEL : CHRISTSYDE RECORDS
FORMAT : CD
CATALOG # CSR200804
BARCODE : 827166143224



TRACK LISTING :

1. INTRO "THIS IS MY LIFE"
2. BACK 2 JESUS
3. COME A LONG WAYS
4. NEVER HAD A DAD
5. I KILLED YOU
6. BUMP, BUMP
7. SO SPECIAL
8. OH NO
9. IN JUST A MATTER OF TIME
10. WE FIGHT BACK
11. CELEBRATION
12. EMPTY SPACES
13. MISSING YOU
14. BRAND NEW
15. GO BACK
16. SPEECHLESS

KEY MARKETS : LOS ANGELES, SAN BERNARDINO, SACRAMENTO,
SAN DIEGO, SEATTLE, PORTLAND, LAS VEGAS, PHOENIX,
ATLANTA, PHILADELPHIA, CINCINNATI, NASHVILLE, HOUSTON

PROFILE :

COMING FROM THE SECULAR RAP WORLD, BROWN KING WAS CAUGHT UP IN THE LIFE OF DRUGS AND ALCOHOL BUT THROUGH A SERIES OF TRIALS AND TRIBULATIONS HE SURRENDERED HIS LIFE TO JESUS. THROUGH HIS SALVATION, THE NATURE OF HIS MUSIC CHANGED BUT HIS STYLE REMAINS HARD WITH A HEAVY STREET FEEL. BROWN KING HAS A HEAVY BURDEN FOR THE LOST AND THAT'S WHAT'S REFLECTED IN HIS MUSIC. THIS ALBUM IS DEDICATED TO THE LOST IN SIN AS WELL AS THE BACKSLIDER. IT IS VERY RELATABLE TO THOSE WHO DON'T KNOW JESUS. THIS PROJECT CAN BE USED AS AN EVANGELISTIC TOOL THAT WILL BE SURE TO REACH OUT TO THE HARDEST OF HEARTS. IT IS FULL OF TESTIMONY WITHOUT COMPROMISE AND HAS A CLEAR GOSPEL INVITATION TO COME TO CHRIST. WITH HIS BANGING WEST COAST TRACKS AND CLEVER LYRICAL SKILL "BACK 2 JESUS" IS SURE TO BE A CLASSIC FOR YEARS TO COME.

SELLING POINTS :

*TOUR DATES SCHEDULED IN KEY MARKETS IN SUPPORT OF THE ALBUM RELEASE

*AGGRESSIVELY PURSUING ALL MEDIA OPPORTUNITIES AROUND TOUR DATES

*MASSIVE ONLINE MARKETING CAMPAIGN TARGETING KEY MUSIC SITES, RADIO STATIONS, E-ZINES, NEWS WEB SITES, AND FAN SITES OF SIMILAR ARTISTS

*SCHEDULING IN-STORE APPEARANCES DURING TOUR

*MUSIC VIDEOS ALREADY BEING PLAYED ON MAJOR NETWORKS; TBN, BET, THE WORD NETWORK, JCTV

*AGGRESSIVE PUSH TO COLLEGE RADIO AND SPECIALTY SHOWS NATION WIDE

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