



CSR ENTERTAINMENT

ARTIST : CSR ENTERTAINMENT FAMILY
 TITLE : WELCOME TO CSR
 FILE UNDER : GOSPEL / HIP-HOP / RAP
 LABEL : CHRISYSYDE RECORDS
 FORMAT : CD/DVD
 CATALOG # CSR200801
 BARCODE : 880074114229

PROFILE :

THE CSR ENTERTAINMENT FAMILY IS COMPRISED OF THE COMPLETE CHRISYSYDE RECORDS ROSTER ROLLED INTO ONE DYNAMIC COMPILATION OF HARD HITTING URBAN GOSPEL MUSIC. FLO, BROWN KING, NINE UP, TEACH, C.H.C. AND D.J. DIZZNOC, ALL WHO WHICH ARE SCHEDULED TO RELEASE PROJECTS LATER THIS YEAR GIVE A GLIMPSE OF WHATS TO COME FROM EACH INDIVIDUAL PROJECT. THIS PROJECT IS A FULL CD PLUS A COMPLETE DOCUMENTARY DVD WITH MUSIC VIDEOS AND THE MOVIE TRAILER FOR THIER UP-COMMING FULL LENGTH MOVIE ENTITLED "THE WAKE UP CALL". WITH THESE BANGIN WEST COAST BEATS AND SPIRITUALLY INSPIRING LYRICS, "WELCOME TO CSR" IS IN A CLASS OF ITS OWN AND ITS DEFINATELY ONE FOR THE HISTORY BOOKS.

KEY MARKETS : LOS ANGELES, SAN BERNARDINO, SACRAMENTO, SAN DIEGO, SEATTLE, PORTLAND, LAS VEGAS, PHOENIX, ATLANTA, PHILADELPHIA, CINCINATTI, NASHVILLE, HOUSTON

TRACK LISTING :

- | | |
|---------------------|------------------------|
| 1. WELCOME TO CSR | 7. SONSHYNE |
| 2. DRIVE TO GLORIFY | 8. GO BACK |
| 3. CELEBRATE | 9. I KNOW YOU HEAR ME |
| 4. SOUL MUSIC | 10. ONE NIGHT |
| 5. CAUGHT UP | 11. CHRIST TIL WE DIE |
| 6. THE LIFE WE LIVE | 12. I LIVE IT EVERYDAY |
| | 13. SPEECHLESS |



SELLING POINTS :

- *TOUR DATES SCHEDULED IN KEY MARKETS IN SUPPORT OF THE ALBUM RELEASE
- *AGGRESSIVELY PURSUING ALL MEDIA OPPORTUNITIES AROUND TOUR DATES

*MASSIVE ONLINE MARKETING CAMPAIGN TARGETING KEY MUSIC SITES, RADIO STATIONS, E-ZINES, NEWS WEB SITES, AND FAN SITES OF SIMILAR ARTISTS

*SCHEDULING IN-STORE APPEARANCES DURING TOUR

*MUSIC VIDEOS ALREADY BEING PLAYED ON MAJOR NETWORKS; TBN, BET, THE WORD NETWORK, JCTV

*AGGRESSIVE PUSH TO COLLEGE RADIO AND SPECIALTY SHOWS NATION WIDE

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