



CSR ENTERTAINMENT FAMILY LIVE CONCERT DVD

ARTIST : CSR ENTERTAINMENT FAMILY
TITLE : "WELCOME TO CSR" IN CONCERT
FILE UNDER : GOSPEL / HIP-HOP / RAP
LABEL : CHRISTSYDE RECORDS
FORMAT : DVD
CATALOG # CSR200803
BARCODE : 827166143125

PROFILE :

THE CSR ENTERTAINMENT FAMILY HAS WAITED LONG ENOUGH AND THEY ARE NOW SET TO THOROUGHLY IMPACT URBAN GOSPEL MUSIC LIKE NEVER BEFORE. CSR ENTERTAINMENT, BIRTHED BY ROOSEVELT "FLO" SARGENT - VIA GOD ALMIGHTY, IS COMPRISED OF SEVEN ARTISTS RANGING FROM HIP HOP AND R&B GOSPEL TO CONTEMPORARY AND TRADITIONAL GOSPEL. BROWN KING, NINE UP, TEACH, CHRIST HAS CHOSEN, DJ DIZZNOC AND FLO. THIS HARD HITTING CSR CONCERT DVD INCLUDES BANGING WEST COAST BEATS, SUPERIOR LYRICS AND UNVEILS THE RAW TALENT AND MUSICAL SKILLS OF EACH CSR ARTIST. EACH ARTIST IS SCHEDULED TO RELEASE THEIR OWN INDIVIDUAL PROJECTS, HOWEVER, BEFORE YOU HEAR THEM INDIVIDUALLY FLO HAS DECIDED TO INTRODUCE THE WHOLE WORLD TO THE WHOLE CSR FAMILY, "LIVE IN CONCERT!"

KEY MARKETS :

LOS ANGELES, SAN BERNARDINO, SACRAMENTO, SAN DIEGO, SEATTLE, PORTLAND, LAS VEGAS, PHOENIX, ATLANTA, PHILADELPHIA, CINCINNATI, NASHVILLE, HOUSTON

SELLING POINTS :

*TOUR DATES SCHEDULED IN KEY MARKETS IN SUPPORT OF THE ALBUM RELEASE

*AGGRESSIVELY PURSUING ALL MEDIA OPPORTUNITIES AROUND TOUR DATES

*MASSIVE ONLINE MARKETING CAMPAIGN TARGETING KEY MUSIC SITES, RADIO STATIONS, E-ZINES, NEWS WEB SITES, AND FAN SITES OF SIMILAR ARTISTS

*SCHEDULING IN-STORE APPEARANCES DURING TOUR

*MUSIC VIDEOS ALREADY BEING PLAYED ON MAJOR NETWORKS; TBN, BET, THE WORD NETWORK, JCTV

*AGGRESSIVE PUSH TO COLLEGE RADIO AND SPECIALTY SHOWS NATION WIDE

