



## HIGH WIRE ACT

"CY's delivery is set apart in the sense that nobody within CHH / HHH has a sound like this." - Nina Del Monday, DaSouth.com

"In the midst of all the creativity, CY deals with issues and ministers to the hurting and lost." - Dwayne Lacy, GospelFlava.com

### TRACK LIST :

- |                       |                        |
|-----------------------|------------------------|
| 1. Musical Castle     | 8. As The World Turns  |
| 2. Work For Hire      | 9. Computer World      |
| 3. High Wire Act      | 10. New Day            |
| 4. Balance            | 11. Ice Cream Truck    |
| 5. Step By Step Cypha | 12. Keep It Movin'     |
| 6. Comin' Up          | 13. Merry Go Round     |
| 7. Godz'illa          | 14. As The World Turns |

### BIOGRAPHY :

Circuses can be inspiring. Introduce children to one and then carefully observe their next month on the playground as they recreate the roles of the clown, the lion tamer, and the trapeze artist. For Christian rapper CY, it launched a fresh phase of his music career – one marked by a new found creative freedom for his sound, lyrics, and stage show. After launching the *Circus World Event...The Ringleader* album at the 2007 Texas Holy Hip Hop Achievement Awards (where MTV personality Sway was a presenter) to critical acclaim, CY began to pray about the direction of its much anticipated follow-up. Whereas *The Ringleader's* concept envisioned our world as a circus with one true ringleader (God) and an imposter (Satan) who plots and schemes for the same position, *Circus World Event...High Wire Act* plays off a tight rope metaphor that represents the narrow road believers in Christ must walk in order to receive eternal life. The project also carries other messages about the humility that must be maintained by those placed in lofty positions. CY's *High Wire Act* employs a gloomier carnival sound, picture-painting lyrics, and explosive energy. It's versatile and accessible to all listeners with tracks produced by himself, Phillip Moore, Tony Stone, Vohn Beats/Symbolyc One, Jimmy Natural and others. Guest artists include Young Joshua (Cross Movement Records), Tony Stone, One Dose, Von Won, FireJaws, Gina V, Tannie, Gifted, Kent & Shellee Coley, MiKalibur, Titus, D.Steele, and more. *Circus World Event...High Wire Act* marks CY's third solo album. Previous records have spawned an award-winning video for his "Confession Invasion" single, recognition for the best New Album and New Artist of the Year (2003 Texas Holy Hip Hop Awards), and several other nominations and industry honors. In addition, CY has performed at major events such as SXSW, Rap Fest, the En Sound Music Awards, the All Eyes On Me Awards, and Atlanta's Holy Hip Hop Awards. Through those events and others, he has shared the stage with music ministers such as Lecrae, Da' T.R.U.T.H., Deitrick Haddon, Knowdaverbs, 4th Avenue Jones, Corey Red & Precise, Mark J, Lil Raskull, Pettidee, Todd Bangz and Everyday Process. He has also collaborated with KJ52, Pro, D-Maub and others, and was featured on *The Best of Holy Hip Hop*, distributed by EMI Music Group.

### MARKETING HIGHLIGHTS :

- National servicing to Christian CHR radio stations by Chris Chicago (Lecrae, Trip Lee)
- Publicity by Sketch The Publicist (Houston Chronicle, DaSouth.com)
- Extensive touring throughout the year
- Brand new website (dasouth.com/complex) & major social media campaign
- Free compilation giveaway through key outlets—over 50,000 downloads to date

### KEY MARKETS :

- Houston, TX
- Dallas / Ft. Worth, TX
- Atlanta, GA
- Detroit, MI
- Philadelphia, PA
- New Orleans, LA
- New York, NY
- Chicago, IL
- Charlotte, NC

Artist : CY  
 Title : High Wire Act  
 Genre : Gospel Rap  
 Format : CD  
 Box Lot : 30

Street Date : 4-19-11  
 Order Date : 3-22-11  
 Cat # : CMPX-87582  
 SRP : \$13.98  
 Label : Complex Melodies

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