

Release Date: October 23<sup>rd</sup>, 2007

File Under: RPRPXX

UPC#: 0-94922-66241-5

Suggested Retail: \$12.98

*Here It is! The first ever  
Divine Flava Records  
Compilation. The first, but  
not the last.*

### Artist Description

The compilation from the DFR family is finally here! With 15 tracks of pure Divine Flava, you'll be thirsting for more. New tracks and remixes give the album a flavor of its own. Fans have asked, DFR has delivered. This fall get ready for more flava than you can probably handle. This compilation will kick off the release of brand new solo albums from all DFR artists in 2008. Good things do come to those who wait.

### Radio Promotion

Service Hip-Hop and R&B radio stations nationwide with the album's first single "G'z Up"

### Street Promotions

Distribution of promotional material by street team reps around the country

### Internet Promotion

Free downloadable MP3 or Real Audio on DFR website for each release. Email Blast to 5,000 fans, radio, and media contacts about the release. Will utilize DFR's myspace page to communicate release date and info to well over 1000 myspace fans

### Advertising

Will run advertisement of release in Connect Magazine and as well other publications covering urban Gospel music

### Touring

DFR artist travel extensively throughout the Midwest region on hundreds of the I-25 Alliance tours and spots dates each year. DFR artist perform with national known gospel hip-hop artist at some of the biggest national hip-hop festivals in the country each year

### Merchandising/POP

11 x 17 Posters and 4 x 6 postcards

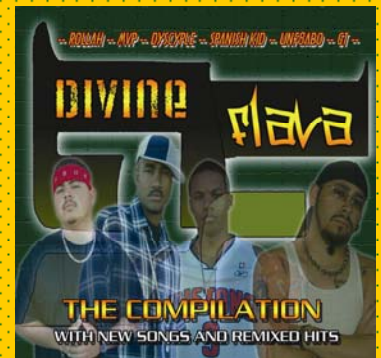
### Additional Information

Brand new tracks include: "G'z Up", "Cross Ova", "Shake Sumin". Exclusive remixes include: "Fired Up", "Destiny", "Coal Child", "4:12", "Divine Flava", and "Our Father" DFR is supported by the Colorado Coalition for Youth Ministries and the I-25 Alliance & host Rap Fest of the West each year which brings in thousands of fans and hundreds of gospel hip-hop artist throughout the weekend

**AVAILABLE THROUGH CLG DISTRIBUTION**

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sales@clgdistribution.com



Name: Divine Flava  
Recording Artists  
Label: Divine Flava Records  
Album: The Compilation

1. G'z Up
2. MVP
3. Retaliation
4. Street Dogs
5. Divine Flava
6. Our Father
7. Coal Child
8. Cross Ova
9. Fired Up
10. 4:12
11. Destiny
12. In This Community
13. Team
14. Servin' Ain't EZ
15. Shake Sumin'



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