



Krystal Diaz has a confidence and strength that defines and sets her apart from her peers. The smooth sultry sound of this American born Puerto Rican & Guatemalan teen will simply leave you speechless. Born into a family not short of talent Krystal is the youngest of three children. She has a powerful and natural vocal that captivates the listener and melts hearts. Being fluent in both Spanish and English sets the stage for an extensive listening audience. With the release of her debut CD "Passion" Krystal is stepping out as an influence to her generation.

Passion  
**Genre:**  
Pop/CCM

Release Date  
May 15, 2007

Passion  
Watch me Now  
Invisible God  
Destiny  
No More  
The Storm  
Shake it Off  
In love with You  
Brand New  
Love Affair

**Marketing**

First Singles Passion & Destiny currently being pushed to radio  
March – Radio Promotions tour  
March/ April – Live performance promotional tour (ie. Youth camps, conferences etc)  
Front Gate media – Youth specialties, students and youth pastors, 8500 Church Youth Groups = 100,000+ kids and youth leaders!  
Mailing lists  
E-blasts  
Music video  
Advertise with select magazines including e-zines  
Myspace  
krystaldiaz.com (under construction)

**Management:**

1017 Artist Management  
41445 Sequoia Ave, Palmdale, CA 93551  
Phone: 661.492.6004  
angela@1017artistmanagement.com

**Label A&R**

Trayci Davidson  
contact@3strongonline.com

**Chrematizo Label Group,**

P.O Box 21370  
fax: 612-208-0301



THREE STRONG ENTERTAINMENT LLC.



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*Krystal Diaz*