

Kurtis Blow and the Trinity

JUST DO IT



DONT CALL IT A COMEBACK HE'S BEEN HERE FOR YEARS

Celebrate over 30 years
of firsts with a true Living Legend:

- * First rapper to sign to a Major label
- * First certified gold record for rap (The Breaks)
- * First rapper to tour US & Europe (w/ The Commodores, 1980)
- * First rapper to record a national commercial (Sprite)
- * First rapper to use the drum machine, sample & sample loop
- * First rap music video (Basketball, way before Kanye West)
- * First rap producer (Rap's producer of the year in 1983)
- * First rapper featured in a soap opera (One Life to Live)
- * First rap millionaire (Before Diddy, Lil Wayne, Jay Z, 50 Cent)

STREET DATE: June 24, 2008
ORDER DATE: June 17, 2008

Retail Price. \$13.99

BIO

Kurtis Blow, one of the founders and creators of recorded rap, stands as an emerging leader in a new generation of Christian rappers with street sense, social criticism and commercial savvy. In 1979, Kurtis Blow became the first rapper to be signed to a major label (Mercury). As a timeless artist and hip-hop legend, Kurtis has been instrumental in raising up a generation of MC's by carrying the torch for Hip-Hop music into new arenas. Kurtis helped legitimize Hip-Hop and, now, he intends to help redeem it. He speaks out emphatically against racism. His raps, with cinematic sensibilities, open the world's eyes and ears to inner-city truth. In a Christian culture often divided by cultural differences, his message can prove to a much-needed catalyst to help bring about change in a "body" divided against itself along racial and political lines. Let's remember there is but one church. Not a "black church" or a "white-church". But, rather, the Christian church.

Kurtis is currently involved with Hip-Hop churches across America and is frequently called upon to minister at numerous public forums, churches and events. He also hosts an old-school Hip-Hop show on Sirius Network's "Backspin" from 6 p.m. to Midnight, Monday through Friday. Kurtis, along with fellow rappers Ricky B. and Chris "Flow" Forehand have created a rap super-group in "The Trinity". Their mission is to spread the gospel of Jesus Christ and bring peace to the streets. Their music and message transcend all man-made barriers in order to help create harmony and peace. In spite of all that he's involved in, Kurtis still manages to perform over 100 concerts per year. Throughout the month of September and beyond, Kurtis Blow & The Trinity will be on the 26-city national Hype Radio Network Tour in support of the release.

1. JUST DO IT

feat. T-Bone & B.B.Jay

2. GRACE OF GOD

feat. Mr. Solo of Gospel Gangstaz and B.B.Jay

3. IM TIRED

feat. David Manning & Mr. Solo of Gospel Gangstaz

4. CRUNK WIT IT

feat. Blue Chip

5. HOT OR COLD

feat. David Manning

6. HEAVEN

7. RIDE WITH ME

feat. B.B.Jay, Pettidee, and Mr. Solo of Gospel Gangstaz

8. LOCKDOWN

9. HEAVENLY FATHER

10. KINFOLK

11. GOD BLESS YA MA

12. SAVE ME

13. CHOOSE ONE

14. KURTIS BLOW SPEAKS

15. GOD

MARKETING POINTS

- * Radio singles serviced worldwide to Rap/Hip-Hop stations, Christian stations and Gospel stations
- * Extensive Internet Viral Marketing through MySpace, YouTube, GodTube and many more
- * National Hype Radio Network tour
- * Free downloadable snippets of CD online
- * Marketing dollars available
- * P.O.P. - promo copies and posters available

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