

Matt Papa

This Changes Everything



TRACK LIST :

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|----------------------------|-------------------------------|
| 1. Our Sovereign God | 8. What Are We Waiting For |
| 2. One Thing | 9. I Want To Be A Child Again |
| 3. It Is Finished | 10. Stay Away From Jesus |
| 4. Jesus Is Lord | 11. O Fount Of Love |
| 5. This Changes Everything | 12. The Glory of God |
| 6. Have I Forgotten | 13. Amen |
| 7. The Lord Is A Warrior | |

KEY MARKETS :

Georgia -|- South Carolina -|- North Carolina -|- Alabama
California

MATT PAPA—THIS CHANGES EVERYTHING :

Matt Papa, in his 3rd full-length album, is clearly on a mission to tell the world that what changes everything is not this album...what changes everything is the fact that Jesus Christ was dead and He got back up. As an artist who mostly isn't interested in simply making music for music's sake, Papa writes songs that center around God's word and doesn't consider his job done until the lyrics have taken permanent residence in a listener's gray matter. "Songs are sermons people remember" Papa says. "I often don't remember a sermon I heard yesterday, let alone a year ago, but with songs, there's a hook, and people remember it. So that's why I want to write with Scripture. I don't want to waste time."

In these 13 carefully crafted songs blending rock, roots, and pop, Matt challenges his listeners to return to an authentic, audacious, child-like faith. A faith where the goal is not merely intellectually assenting to the resurrection of Christ, but radically embracing the truth that forever remains within that empty tomb: Jesus is Lord...and this changes EVERYTHING!

ARTIST ACHIEVEMENTS :

- Previous single "Open Hands" was #1 on Air 1 radio for 11 weeks and has sold upwards of 12,000 units
- Leads worship for events by premier organizations such as StudentLife, Student Leadership University, LifeWay, Campus Outreach, and has done state-wide Youth Evangelism Conferences (YEC) for Georgia, Virginia, Oklahoma, Louisiana, Alabama, Pennsylvania, Ohio and Michigan
- Songs have been featured in LifeWay's *Exchange*, *Experiencing God in Worship*, and *Sonpower* titles.
- Lead single "It Is Finished" added to 150+ AC and CHR stations nationwide

MARKETING HIGHLIGHTS :

- **MARKETING TIE-INS:** The album will be cross-promoted with the release of "The Gospel" (LifeWay), a book and devotional series written by JD Greear, pastor of one of the nation's fastest growing churches. "The Gospel" is set for an October 1 release.
- **RADIO:** First radio single "It Is Finished" promoted to Christian CHR & AC radio by James Riley
- **NEW MEDIA:** Official video for "It Is Finished" viewed 20,480 times on YouTube since April 5, 2011 -|- 9,758 "Likes" on Facebook Fan Page -|- 4,333 Followers on Twitter

Artist : Matt Papa
Title : This Changes Everything
Genre : Modern Worship
Format : CD
Box Lot : 30

Street Date : 08-16-11
Order Date : 07-19-11
Cat # : RENW-54532
SRP : \$13.98
Label : Renown Records

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