



"Ryzen has been around the block a bit and brings you stories from his life intertwined with faith-based positivity. The lyrics and delivery are powerful, and Ryzen has a strong vocal presence and a distinct quality to his voice. The arrangements behind him are intense and hardcore... and committed to providing you with an original and creative listening experience."

- William, RadioIndy.com

Ryzen (RISEN) is Divine Flava Records' newest artist sensation. In the dictionary the word risen is a past tense verb of rise, which 1 of the 3 definitions specifically states to get up after being forced or thrown down. After life had thrown Ryzen to the ground leaving him without a father of whom he was close to before passing, Ryzen decided it was time to get up and face life in with a new attitude. He had turned to drugs, alcohol and violence to cope with life, which left facing 2-4 years in adult prison at the age of 17. With no other options remaining, Ryzen was invited to attend a drama that was hosted by Victory Outreach with performances by hip hop ministers from S.T.R.A.P.P.E.D. Ministries. The message being delivered truly inspired Ryzen, so he decided to make a spiritual commitment to himself and GOD. He started to focus his daily events around bible studies, church service, and most importantly positive Christian fellowship. After being resurrected from his old self and lifestyle he found his new name in Christ (Ryzen). Having been interested in music and the production process for many years, he decided to pursue a career in gospel music, creating music for Jesus Christ. A year and a half later Ryzen finished his debut album "**Verbal Fire**", with hit singles such as "Keep On", "He lies" and "Raise Yo Hands", featuring hit recording artists such as MVP and Rollah. He is currently performing concerts locally and nationally, as well as at detention facilities, schools and group homes ministering the change that took place in his life. Through Ryzen's devotion to Jesus Christ he serves in many capacities through hip hop music and ministering to the streets. He has since taken on the role as a volunteer working with a Faith based non-profit ministry called G-L.I.F.E. Outreach who reaches out to urban "at-risk" youth in Colorado Springs. Ryzen is maturing as an artist every time he gets behind the microphone and he will proceed with perfecting his skills until God says to stop. From Verbal Fire to Lyrical H20, Ryzen is heating up hearts, cooling off tempers and changing lives—one by one.

Track Listing:

1. Intro
2. Shotgun
3. Random Acts of Rhyme (H2O)
4. Still In The Streets
5. I Am New
6. Fists In The Air
7. Family Man
8. No Games
9. The Strap
10. Resonate (Poem)
11. My Life's Prayer
12. You Gave Me Grace
13. Fakin' It
14. Throw It Up
15. Servant Now
16. What You've Done
17. No Way

Artist:

Ryzen

Title:

Lyrical H2O

Release Date:

August 26, 2008

Prebook Date:

August 5, 2008

SRP:

\$12.99

Catalog #:

DVNF-75188

File Under:

Rap

- Servicing urban, hip-hop, gospel and internet radio. First single is "Fists In The Air"
- Servicing national trade & consumer magazines for reviews, editorial coverage, etc.
- Street teams to distribute flyers, post cards, CD samplers, etc.
- MySpace, ShoutLife, Facebook, YouTube, eblasts, banner ads, etc.
- Summer tour planned
- P.O.P.—Promo copies, posters, postcards
- Ad dollars available

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