

STRIVE FIRE

"(Strive's) music is a perfect blend of piano and guitar, big on melody and with a positive message."

- Cross Rhythms

STRIVE is a piano-driven rock pop band that mixes the arena-friendly style of The Fray with an inspirational message akin to CCM cross-over act Switchfoot. Indeed, some see a physical resemblance between STRIVE front man Derick Thompson and Switchfoot's Jon Foreman. However, Derick's vocal resemblance would be more astutely described as akin to Josh Groban with a little Michael Bolton thrown in for good measure.

STRIVE is about inspiring people across all walks of life. "We want to inspire people to find out what they are passionate about, and then use those passions to make the world a better place.," says Derick. If the lyrics and melodies touch you, it's less important what musical genre it comes from."

STRIVE has toured extensively, both in the Midwest around their Chicago home base and internationally with extended tours in Brazil and Russia. Derick recounts, "the most memorable gig we have ever played was to 1,500 orphan kids in a rural city on the outskirts of Moscow."

Campaign highlights:

- Festivals and touring throughout summer and fall 2008
- CBS affiliate TV appearances (including WISC, Madison)
- Digital retail, portal, and social media marketing
- International terrestrial, internet, and satellite radio promotion
- Traditional PR through Rick Hoganson



Strive's Derick Thompson

AVAILABLE FOR INTERVIEWS, PERFORMANCES, TOURS & EVENTS

STREET DATE: 8.26.08



Strive

Fire

Rock/Alt/Inspo - RKAMXX

UPC: 844185008839

CAT: GDGI-00883

ORDER DATE: 8/5/08

MSRP: \$13.99

1. Smallest Things
2. On Our Way
3. Just a Little More Time Now
4. Bells Toll
5. Away From Here
6. Silent Like a Secret
7. Better Way
8. Leave With Me
9. Good
10. Fire

www.strivefans.com
www.myspace.com/strive



Available through CLG Distribution

(612) 208-0300 (T) - (612) 208-0301 (F)

sales@clgdistribution.com