



VIKTORY

BIRTH OF A LEGACY

TESTAMENTS :

- "He's among the best and brightest" - Eli Davis, Personal Manager (Anthony Hamilton)
- "He's what the game's missing" - FirstBorn, Producer (Neyo, The Game, Flo Rida)
- "There is no arguing against the passion for the lost held by this man" - Kellus Hill, DaSouth.com

TRACK LIST :

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|---|---|
| 1. My Destiny | 9. Interlude (War Cry) |
| 2. Go | 10. Wary Cry |
| 3. Ima Get It | 11. On Fire 2.0 |
| 4. Stadium Status | 12. Can't Be Stopped (feat. T.Haddy and 4Ever) |
| 5. Fly Away | 13. Never Look Away (feat. F. Cheno Lyfe and Vice Vrsa) |
| 6. Tickin' Away (feat. Wu10 and Kathleen Carnali) | 14. One Day (feat. Kathleen Carnali) |
| 7. All I Need (feat. Marvin Winans, Jr.) | |
| 8. Grindin' | |

BIOGRAPHY :

Viktory—the youth group leader, bible study teacher, and creator of the new web sensation VIKLIFE.com—has been courted by a myriad of top-tier Christian and secular record labels including EMI (Tooth & Nail), Universal, and Sony, but has elected to remain independent and follow God's leading exclusively. When asked about his decision to create his own upstart record label, he stated, "I want to be free to hear and move with God. I have a burden to see people touched and affected in a new and real way."

His music has been acclaimed by the music industry's best, and his past & current success speaks for itself. His 2009 release entitled "Son of the King" debuted at #4 overall on iTunes' Christian Sales Chart the week of release. The VIKLIFE.com website currently draws over 5,000 unique visitors per month, his fan e-mail list exceeds 30,000 subscribers and he is currently featured on a nationally released music video with KJ52.

Viktory is a man of God possessing a great deal of natural talent and a true heart to minister the gospel of Jesus Christ. Coupled with a business-savvy mindset, Viktory is proving to be a prominent leader and game-changer in the realm of Christian Hip-Hop.

MARKETING HIGHLIGHTS :

- National servicing to Christian CHR radio by Chris Chicago of Shamrock Media (Lecrae, Trip Lee)
- National video servicing by Rive Video (4 major video releases)
- 20 city tour with Byron Cage visiting major markets
- Currently featured on nationally released music video with KJ52
- Hosts Christian radio show on #1 Mainstream radio station in major Alabama market
- Aggressive partnerships with CCMMagazine.com, DaSouth.com, WorldStarHipHop.com, RelevantMagazine.com, Rapzilla.com and GospelCity.com
- In-depth website support for album with video, lyrics and interactive chat

KEY MARKETS :

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|--------------------|-------------------|
| • New York, NY | • Nashville, TN |
| • Philadelphia, PA | • Dallas, TX |
| • Chicago, IL | • Houston, TX |
| • Atlanta, GA | • Los Angeles, CA |
| • Miami, FL | • Cleveland, OH |
| • Tampa, FL | • Phoenix, AZ |
| • Orlando, FL | • Lafayette, LA |
| • Birmingham, AL | • Baltimore, MD |

Viklife.com

Artist : Viktory
 Title : Birth of a Legacy Vol. 1
 Genre : Gospel Rap
 Format : CD
 Box Lot : 30

Street Date : 7-26-11
 Order Date : 6-28-11
 Cat # : VIKT-30172
 SRP : \$13.98
 Label : Viktorious Music Group

